



Southwest Users Group – Migo Session Presenters:
Jay Elliot - Founder, Co-Chairman
Jeff Kucer – Director, Product Management

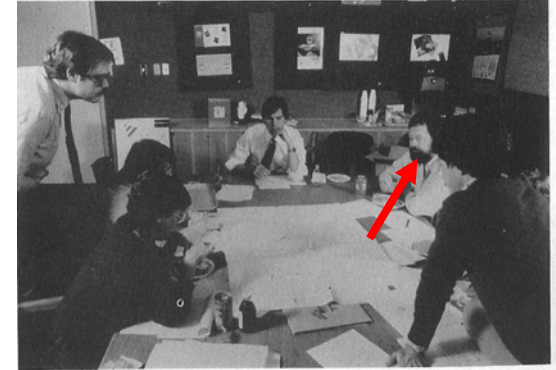




"Migo is a terrific little product that makes life simpler."

-Walter Mossberg, The Wall Street Journal

- ▶ **Founder – Jay Elliot**
 - ▶ Led divisions of IBM, Intel, Apple
 - ▶ Involved in every step of the evolution of modern computing:
Centralized → Desktop → Mobile



A working lunch meeting of the Macintosh design team.

Diana Walker/Gamma-Liaison

- ▶ **Migo Early History**
 - ▶ UCLA project: Migo Smart Card
 - ▶ USB moved Migo to the next level
 - ▶ Flash drives defined the market



Migo Headquarters



"Wow! Don't know how I lived without this!"

Henry Tsai, Sales Professional

- ▶ We live increasingly in a constantly connected world
- ▶ 400 SWUG members generating < 40 emails a day = 48,000 emails in 3 years
- ▶ Google, Yahoo, Others mandated to maintain records for years
- ▶ Online message management tools designed to keep "important things"
- ▶ Personal data is increasingly portable, increasingly at risk
- ▶ In the first 6 months of this year more than 500 -- reported -- business data security and privacy breaches (reported to the PRC*)

*Privacy Rights Clearinghouse



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- ▶ **Since Windows XP, people interact with computers differently than they used to**
 - ▶ Then – one person, one computer, every day
 - ▶ Now, people interact with three, four, or more machines daily
- ▶ **Windows - outdated mindset of One-Computer-Per-Person**
 - ▶ No seamless way to untether your data from one Windows machine
 - ▶ Windows Server and networking products address workplace needs
 - ▶ but only within the corporate network

- ▶ **The time has come to separate the hardware control layer from the user management layer in consumer OSes**
 - ▶ Sales figures won't change if you view them on a different monitor or print them on a different printer
- ▶ **Ready, Available Infrastructure is now in place**
 - ▶ Hotels, Internet Cafés, libraries, airports
- ▶ **Growing population of Multi-Computer users will demand true data portability**
 - ▶ Work with one unified set of data, no matter where you're sitting



- ▶ **Storage devices have hit their groove**
 - ▶ GB and growing capacities, speeds
- ▶ **People are carrying more of their data with them**
 - ▶ Laptops have grown far faster than desktops
 - ▶ Portable Storage Devices are now ubiquitous
- ▶ **People are carrying more of their data with them**
- ▶ **Conclusion: It's getting easier and easier to steal massive amounts of data in seconds**
 - ▶ Compatible with most systems (Mac, PC, Linux)
 - ▶ Slurp (scary software!)



"Wow! Don't know how I lived without this!"

Henry Tsai, Sales Professional

migo™ is Mobility Software for Portable Devices

- ▶ **Migo captures the information that's critical to you**
 - ▶ You tell Migo what's important, and Migo captures it on your device
- ▶ **Migo gives you access to that information from any other PC in the world**
 - ▶ Migo presents your data to you in the familiar layout of your own desktop, so you can start working right away
- ▶ **Migo realizes the promise of portable storage (flash drives, SD cards, MP3 players, Portable HDs, cell phones) by giving you your data *AND* an easy, familiar way to access it**

1



Capture
Your PC

2



Go to a Guest
Laptop

3



Click your Profile
Wallpaper

4



Work like you
never left your
computer.

In addition to all of your critical data/office files and folders,
Migo gives you ...



Lotus. Notes.

- ▶ **Truly Portable Email and More**
 - ▶ Take everything from your email client's profile. Supported email clients include:
 - ▶ Outlook (including Exchange server support)
 - ▶ Outlook Express
 - ▶ Lotus Notes.
 - ▶ This includes email, notes, tasks, contacts, and calendar items
 - ▶ Send, Receive, or Browse, remotely and privately.
 - ▶ In early 2007, Email Roundhouse capabilities (capture mail in Outlook, read remotely on Outlook Express)



"...to look and act exactly like your primary computer"

-Laptop Magazine

- ▶ **Transforms your Entire Desktop**
 - ▶ Wallpaper, Desktop, Shortcuts, Key Folders
- ▶ **Bi-Directional File and Outlook Synchronization**
 - ▶ Supports an unlimited number of POP/SMTP accounts
 - ▶ Supports Authenticated SMTP
- ▶ **Full 128-bit AES encryption – strong password protection**
- ▶ **Offline solution – No Network Required**
 - ▶ (GoToMyPC is useless without network access)
- ▶ **Multiple Profile Support – Carry 4 computers on one device**
- ▶ **Profiles accessible across all OS versions:**
 - ▶ Windows 2000, Windows XP, Windows Server 2003, and Windows Vista (Whenever Microsoft gets around to releasing it, we'll support it.)
- ▶ **, Outlook, and IE versions:**
 - ▶ Windows 2000 and later, Outlook 2000 and later, IE 5.0 and later
- ▶ **Localized into 9 languages (EFIGS, CHN Sim/Trad, JPN, KOR)**
- ▶ **Patent-Pending software**

Who are these Multi-Computer users?

- ▶ The Computer Commuter
- ▶ The Road Warrior
- ▶ The Student User
- ▶ Teleworkers – "Hot Desking"
- ▶ Computer Snowbirds





...I love my Migo!....

-David Gaskins, Commuting Professional

▶ Recent Awards



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THE WALL STREET JOURNAL

“Wouldn't it be great to take your computer with you without having to take your computer? With Migo you can. Depending on your needs, it might solve some big headaches.”

-PC Magazine



“Just plug the Migo into the USB port of any Windows 2000 to XP-based PC and it will instantly transform that system to look and act exactly like your primary computer.”

-Laptop Magazine's Ultimate Choice Award for 2004



“...And your personal data, including Word documents, photos, and MP3's, will appear just where you would expect to find them.”



“...to look and act exactly like your primary computer”

-Laptop Magazine

Try Migo!

- ▶ www.migosoftware.com
- ▶ 30 Day Free Trial

Buy Migo!

- ▶ Enter your coupon code “SWUG” (no quotes) to receive 20% off of any order received by September 30th, 2006
- ▶ **Questions**
 - ▶ jelliot@migosoftware.com – Jay Elliot
 - ▶ jkucer@migosoftware.com – Jeff Kucer